



# BARBALI CUP<sub>2</sub>024



### **CEO GREETING**

### A Special Message from Our Captain

#### Hello from BARATI Mendunia!

As the CEO, I'm excited to welcome you to our football program. It's not just about playing the game here; it's about nurturing Indonesian young talents and

**马ARAT** 

instilling values like sportsmanship, pride, and a deep love for our country. Get ready to be the part of an awesome journey where we're not just training players; we're crafting the future of football in Indonesia.

Join us and let's kick off something amazing together!

Krishna W. Marsis
CEO of Barati Mendunia



## **WHO WE ARE**



We are football youth talent incubator program with nationalism spirit

Our program is dedicated to nurturing and shaping young football talents, instilling in them the values of sportsmanship pride, and dedication to the nation.





# **OUR CORE VALUES**

How our DNA shapes our tomorrow

### JOYFUL

We approach challenges with a smile, finding joy in every step of our journey.

### EMPOWERMENT

Everyone in our team has the power to grow, contributing to our collective success.

### SPORTMANSHIP

We play fair, respect opponents, and aim to leave a legacy of sportsmanship.

### WORLD STAGE

Our values go beyond borders, driving us to strive for excellence on the global stage.



joyful



Sportmanship



Empowerment





### **OUR GOALS**



Guiding tomorrow's dreams, shaping today's realities

We aim to create the best and most prestigious grassroot football ecosystem that provide opportunities for young players to enhance their skills and their own inner

strength throughout quality competition, coaching, and showcase their abilities on a global platform.







# OUR JOURNEY IN PROGRESS

From origins to milestones, a journey defined

### 2024

 BARATI CUP Tournament will be held with expected 2.300 participants from 17 provinces across Indonesia.

### 2023

- BARATI CUP Tournament is held with 1.056 participants from 13 provinces in Bali.
- BARATI Team is created with 28 talented young talents and achieved 3rd Place out of 27 countries in World Youth Cup - Gothia Cup in Sweden.

### 2022

 BARATI Program is officially launched with Coach Indra Sjafri as the Head of Talent Scout



# WHAT WE DO

It's all about making the dreams come true

### WE FIND

Searching for young talents with exceptional potential



### **WE SELECT**

Conducting rigorous selection processes to choose the most promising talents

### WE DEVELOP

Providing training programs designed to enhance the skills and abilities of selected talents



### **WE LAUNCH**

Launching our talented individuals into the football arena





### THE BIG PLAN

Being invited on most prestigious B17
Tournament:

### "GOTHIA PUMA TROPHY"

### 2024

Boys 12 Boys 13 Boys 14

### 2025

Boys 12 Boys 13 Boys 14 Boys 15 Girls 15

#### 2026

Boys 12 Boys 13 Boys 14 Boys 15 Boys 16 Girls 15

#### 2027

Boys 12 Boys 13 Boys 14 Boys 15 Boys 16 Boys 17 Girls 15

GATEBORG



### OUR BUSINESS UNIT

### Youth Talent Development

We are on a mission to foster
the next generation of football
stars! Through our yearly BARATI
CUP National Tournament and
BARATI Scholarship, we are
uncovering and refining the talents
of young football enthusiasts
nationwide

### Sport Science Solutions

Our SIGIPLUS Sports Solutions are focused on strengthening Indonesia's grassroots football. We've incorporated high-tech solutions like the CATAPULT Sports and SPIIDEO Video Analytics & Broadcasting.

It's all part of our commitment to a better sporting experience.



